Fix Shopify Mistakes:

A Comprehensive List of

Help Resources

Don't Have Enough Time to

Manage Your Marketing?

- Learn about the <u>Shopify Partner Program</u> to find a vendor that best suits your needs. The four Shopify Partner Program categories are Shopify Developers, Shopify Designers, Shopify Marketing, and Affiliate Marketing on Shopify.
- If you're a Shopify Plus store, take a look at the offerings by the <u>Shopify Plus Partner Program</u>.
- For more minor help requests, look into hiring a **Shopify Expert**.
- Check out our list of the top 10 Shopify agencies here.
- See how <u>AdRoll's automated solutions</u> can help streamline ads, emails, and other marketing efforts.

Need Help Optimizing

Your Site?

- Use <u>this checklist</u> to revamp your product images.
- Download <u>this template</u> to start writing better product descriptions.
- Read <u>this blog</u> on how to choose the perfect Shopify theme.
- Download the <u>Plug In SEO app</u> to level up your SEO.
- Post on the store feedback Shopify discussion board.

Have Questions Related to Your Shopify Store?

- Check out the <u>various discussion forums</u> that anyone from the Shopify community can participate in.
- Visit the **Shopify changelog** to learn about recent updates to the Shopify platform.

Looking for Inspiration?

- Check out the <u>Shopify blog</u> for general ecommerce content or visit <u>Shopify's</u> <u>Web Design and Development blog</u> for website-specific posts.
- Attend a **<u>Shopify webinar</u>**.
- Listen to an episode of a Shopify-created podcast.

- Watch a tutorial on the <u>Shopify</u> <u>Help Center Youtube channel</u>.
- Take a free online training course with **Shopify Learn**.

Need Help Building

Social Proof?

- Download the <u>Yotpo app</u> to get more customer reviews and testimonials.
- Use the <u>Sales Notification</u> app to drive FOMO.
- Launch a loyalty program using the **<u>Smile app</u>**.